



INTERNAL ASSIGNMENT - 1

Course	BBA	Management Information System
Year	2	
Total Marks:	100	

Q.1. Write answers for all the questions below. (20 marks each – Word limit – 500)

- A.** What is the Marketing Information which is expected to be collected in Marketing Information System?
- B.** List and describe the information systems serving each of the major functional areas of business.
- C.** Highlight the role of Operational models in development of MIS for an organization.
- D.** Elaborate in detail classification and value of information.
- E.** What are concepts of Information? What are the parameters on the basis of that the quality of information can be measured?



INTERNAL ASSIGNMENT - 2

Course	BBA	Management Information System
Year	2	
Total Marks:	100	

Q.1. Write answers for all the questions below. (20 marks each – Word limit – 500)

- A.** What is Organization Structure? What are the types of Organization Structure? What are the functions of Organization Structure?
- B.** What is Information? Define Information and explain the difference between Data and Information. What are the different types of Information?
- C.** Discuss various approaches for building an information system. Briefly discuss the various stages in System Development Process.
- D.** Explain the MIS scope and its challenges in the present scenario of Technology World.
- E.** Identify the recent technology usage in managing the Information.